



(In)Visibility and Surveillance





Questions

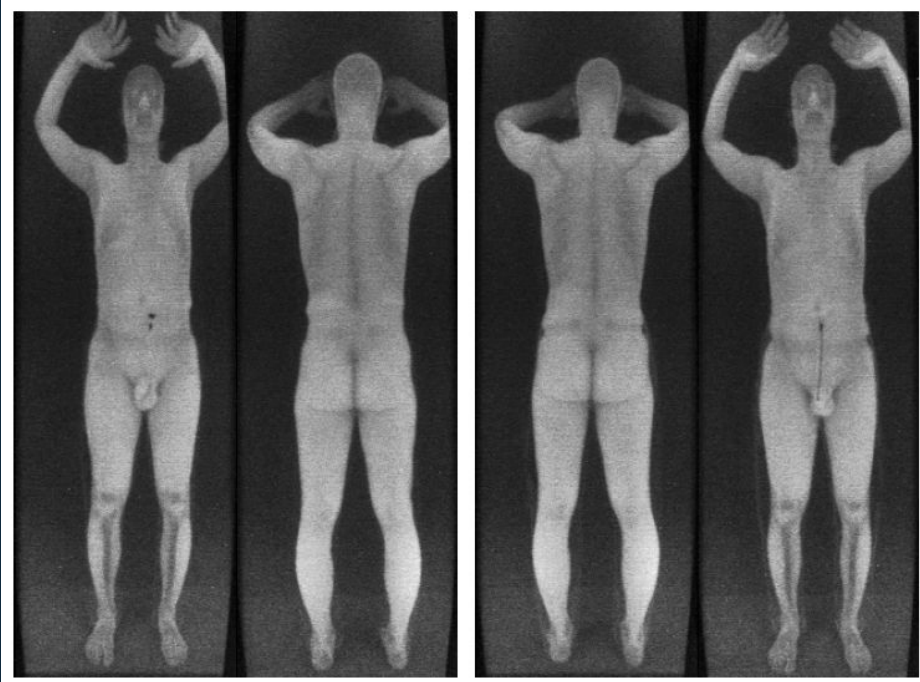
Surveillance & Security

Positives to surveillance→ added security.

Negatives to surveillance→ loss of privacy



Dis-Appearance



“dis-appearance refers to the processes whereby a visible element becomes invisible, or an invisible elements becomes visible”



Invisibility and Visibility



Things that are visible that become invisible to us.

The internet of things which makes us accustomed for the trade off to say let's take our chances.





Panoptic Gaze

Allows the surveillance of specific targets at all times - subconsciously cause an internalized desire to behave.





Not too long ago

Expensive and limited





Today

Tech companies hand over personal information to governments and corporations, with YOUR consent.

USER AGREEMENTS CONTRACT - 2017

While viewing this presentation, you fully agree to let us track your electronic whereabouts through the use of a massive cookies that is sent to your brain. Side effects may include severe brain damage, heart failure, malware and spyware attacks, breach of personal data through your social media, and identity theft.





Google

<https://www.google.com/transparencyreport/?authuser=1>





Do Not Track (NFB & Brett Gaylor, 2015)

- Online interactive documentary
- Reveals data about yourself (if given the permission to track you through 'cookies')
- Purpose of a cookie:
 - Session management (user logins, shopping carts)
 - Personalization (User Preference)
 - Tracking (analyzing user behavior)
- Its goal: to educate yourself about your personal data and its usage

Excerpt of Episode 3 part 1: <https://donottrack-doc.com/en/episode/3>



Security breaches



How To Hack Any Social Media Using Kali Linux

Shadow Flippers
6 months ago • 17,582 views
So what is going on guys welcome back to a brand new video make sure to subscribe comment and all that good stuff. WARNING ...



Social Media / Internet Hacks 2016!

Katie Betzing
1 year ago • 77,884 views
Hey guys, Hope you enjoy the video. If you find any of these hacks helpful please let me know in the comments down below.



How To Hack Someones Facebook Account Online Social Media Hacking Tutorial By Daniel

Just Social Name
11 months ago • 1,485 views
Visit - <http://www.thesocialhackers.com/> Like us on Facebook-
<https://www.facebook.com/thesocialhackers> Follow us on twitter- ...



Hack Social Media Accounts Kali Linux

Electro_Saf
9 months ago • 10,623 views
Hack Social Media Accounts Kali Linux WARNING: For Educational

“Apple’s security had allegedly not been breached (Apple Press Info 2014). Apple also argued that the hackers responsible for the leak had obtained the images through targeted attacks on other kinds of data, i.e. account information such as passwords” (524)

Facebook User Agreement Contract

1. You give us permission to use your name, profile picture, content, and information in connection with commercial, sponsored, or related content (such as a brand you like) served or enhanced by us. This means, for example, that you permit a business or other entity to pay us to display your name and/or profile picture with your content or information, without any compensation to you. If you have selected a specific audience for your content or information, we will respect your choice when we use it.



[https://episode7.donott
rack-doc.com/en/chap
ter/1](https://episode7.donott
rack-doc.com/en/chap
ter/1)

Conclusion clip - The Global Village




After watching this presentation

27% say
they are more aware
of privacy issues,

21% say
they changed
their online habits

and only **4%** say
“they don’t care about privacy”

- 
- Can security and privacy exist without one or another?
 - If the government proposed a bill to monitor the content of every smartphone in order to fight terrorism... do you think it would pass?
 - Do you think a majority of people would agree to use their smartphone as:
 - a) Means of payment?
 - b) Proof of Identity?
 - c) Way of Voting?
 - If there was a simple and affordable tool to monitor people you know online, would you track your partner, your children, and your employees?
 - How would you prefer to pay for your search engines and web apps?
 - a) With my data
 - b) With my data, but I'd keep some of the profit
 - c) Pay per click, but my data would be anonymous
 - d) A reasonable fee each month, but my data would be private
- 