



Semiotic, Space, and Maps

Amanda, Emily, Katie, Sara,
Mishkat



Walking In The City: The Practice of Everyday Life

De Certeau





- “The act of walking is to the urban system what the speech at is to language”

-de Certeau



ANDREWPROKOS.COM

The Urban Project

-Utopic discourse by Planners

VS

The Urban Life

-Walking rhetoric by Walkers



**Celestial
Eye**

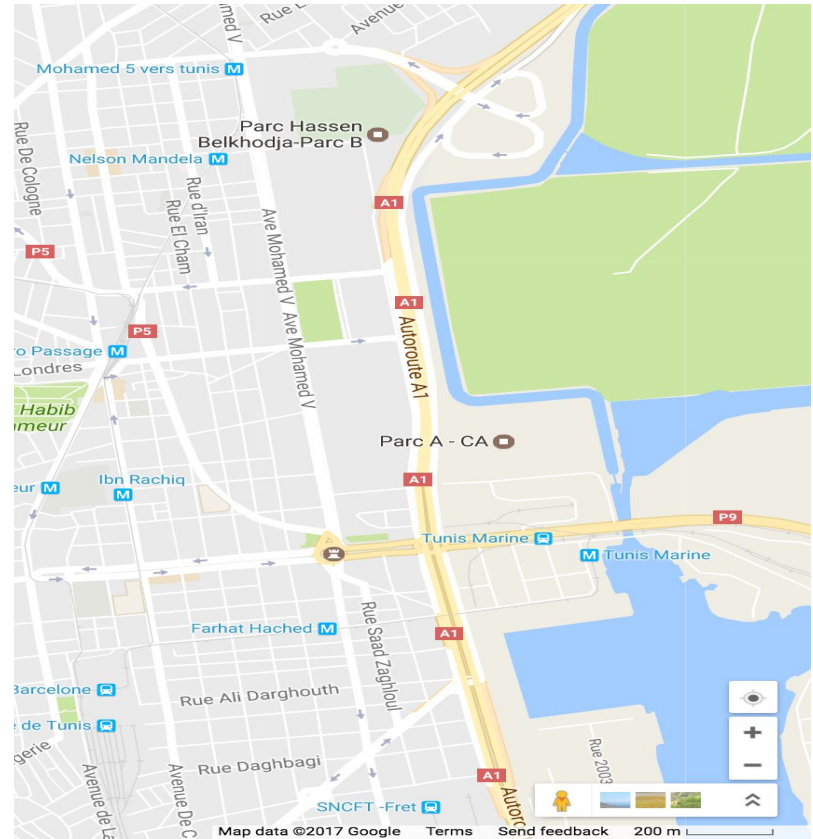
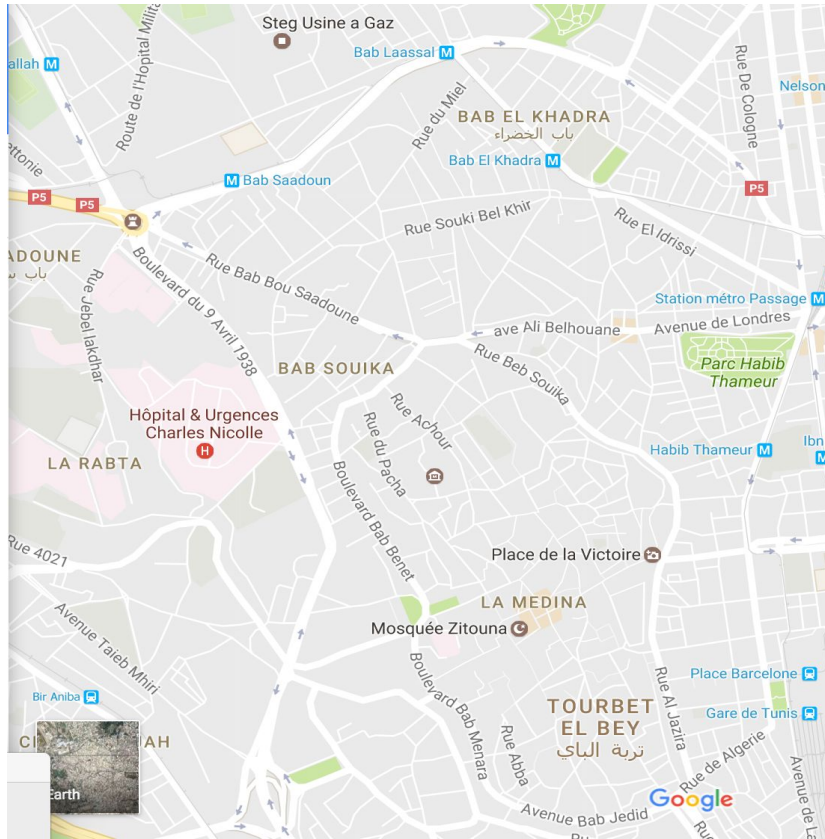
**Panoptic
Power**



Is it better to conform to the city's
mapping or
is it better to create your own unique
paths?



City Mapping: Between Old and New





Your Home Away From Home ...



Welcome
to Sharbatly Village

YOUR HOME AWAY FROM HOME

THE BIGGEST PRIVATE COMPOUND IN JEDDAH

SHARBATLY VILLAGE is situated on Prince Metab Street, it is a beautiful, tranquil Village and has a good location. We are only ten minutes away from the Airport and 10 KM away from Central Down Town. Having approximately 1000 Villas ranging from 1 to 6 bedrooms, all with private walled gardens and spread over half a million square meters. This is a multi-cultural Compound with a great social community and a homely atmosphere. You will be surrounded by lovely landscaping with wide roads, being the biggest private Compound in Jeddah.

The overriding advantage of Sharbatly Village is the security and space, once around the village constitutes a long jog or bike ride and the privacy afforded by a private, walled garden surrounding each and every villa

Sharbatly Village: A Case of Strategy & Tactics

- “Organizing control” through space
- Separating communities
- Celestial Eye + Panoptic power
- Communities have the freedom to create their own paths

“ The long poem of walking manipulates spatial organizations, no matter how panoptic they may be: it is neither foreign to them nor in conformity with them”



“A contradiction between the collective mode of administration and an individual mode of re-appropriation”

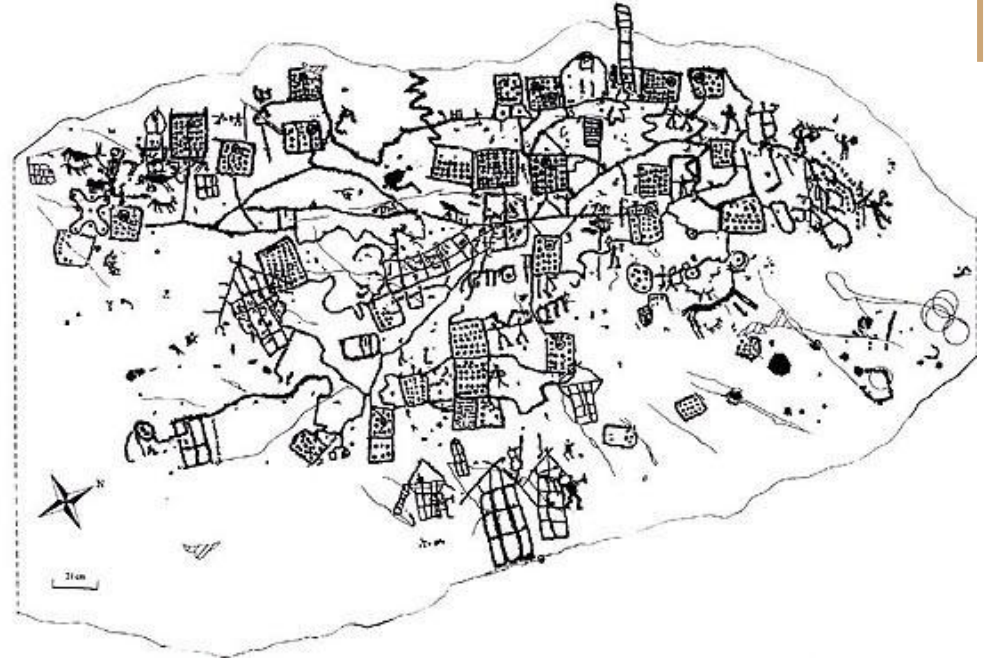


Mapping and Technology

- <http://www.brocku.ca/blogs/campus-map/>
- <http://map.cam.ac.uk/>
- <http://www.ubishops.ca/contact-us/campus-map/>
- <http://map.utoronto.ca/#>
- <http://www.uoguelph.ca/campus/map/>

Making a path

- Unique to each individual
- Experiencing the same space from different perspectives



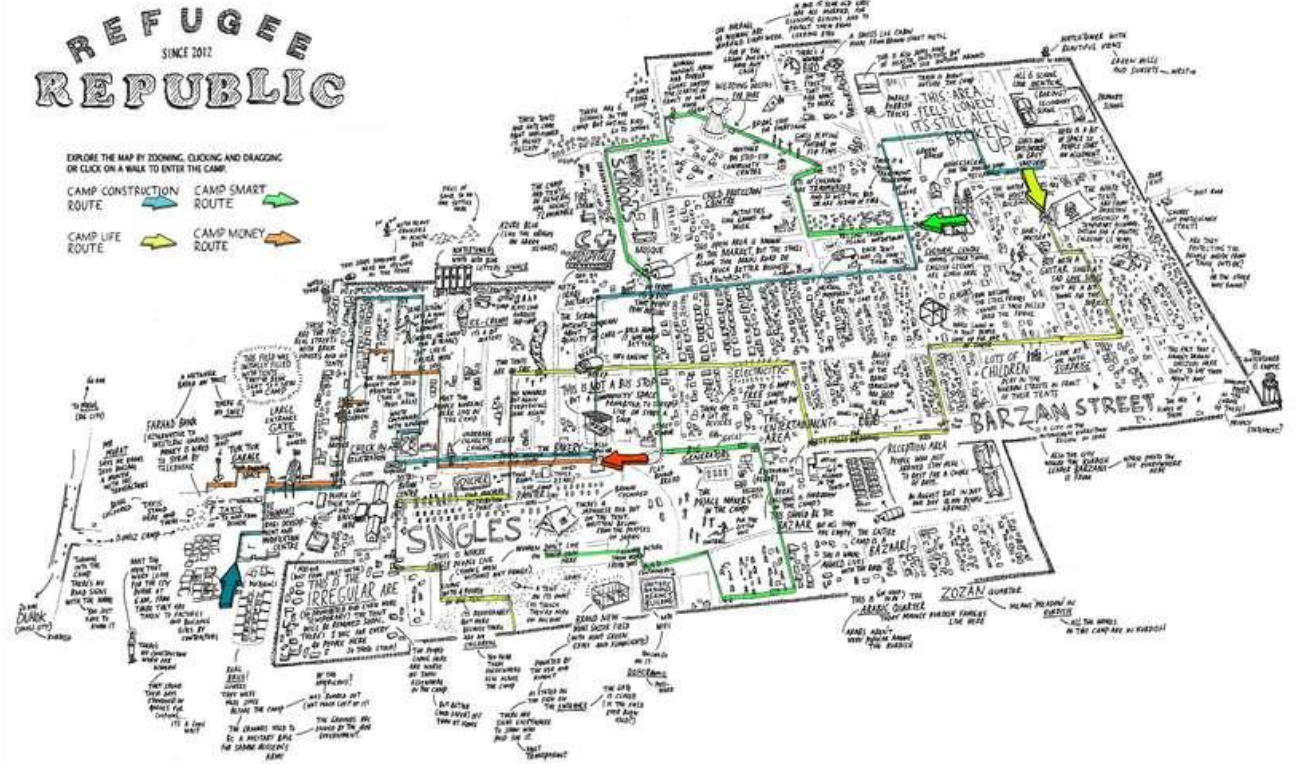
Activity

On a piece of paper try to map out the path you would take when travelling from the CJ building to the library, how do you get from point A to point B?

Compare and contrast with the person next to you, how different or similar are the paths that you have mapped out?

Mapping Refugee Camps

- Camp Domiz is a **Syrian refugee camp** in northern Iraq.
- Around 64 thousand Syrian refugees
- gradually transformed from a temporary refuge to a makeshift town



Strategies and tactics within Refugee Camps

Camp Construction Route

Camp Smart Route

Camp Money Route

Camp Life Rout

http://refugeerepublic.submarinechannel.com/intro_en.php?o=o



Tactics

Mosque

Space expansion

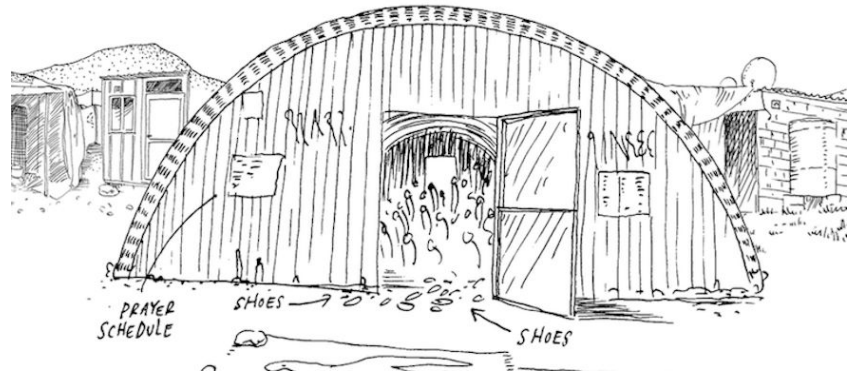
Building a Bakery

Create business

Create job opportunities and income

Money Transfer System

http://refugeerepublic.submarinechannel.com/intro_en.php?o=o





Who do you think should be involved in
constructing Refugee Camps and mapping
them out?






<https://www.youtube.com/watch?v=ZrPZRanqPUM>

Emotional Mapping



- Each individual has their own interpretation of space
 - Emotions, experiences and thoughts all contribute to the way one perceives their environment
- 

Visual Perception and Emotion

- emotions can be altered by music thus affecting our visual perception of space



Activity



Culture and Mapping

Scenario: You are walking down a city street when suddenly you come across a town house such as this



What are your first thoughts?



Thank You
